Thursday/Friday Task

To write a persuasive advert for a luxurious holiday to Kensuke's Island

Today I would like you to imagine you are working for a travel agent. Can you promote Kensuke's Island as a tourist attraction? Imagine there was a hotel on the island. Who would want to visit? What could they do when they got there? What excursions might they go on? What facilities could be there? Use your imagination to create a luxurious holiday retreat. Think about costs and whether the holiday could be all inclusive (food and drinks provided).

Remember this is an extended piece of writing, which would normally be up to two pages in school, so think about the following headings to use for your paragraphs.

About the Island (Brief Introduction including location)

About the Hotel (Facilities including swimming pool)

Board Basis (Food and drink options including types of restaurants which are available)

Things to Do (excursions, spa treatments, scuba diving etc)

Who Would Enjoy This Holiday? (Think about your audience)

Quotes from People who have visited (Look at the advert example for ideas)

I look forward to seeing your adverts! Can you persuade me to go?!

Include rhetorical questions to make the reader think.

Include a range of adjectives (describing words).